
Electronic Art Specifications

Media:

- email art to: art@bollin.com (10 mb or less)
- Cd
- For sending large files we recommend websites such as www.dropbox.com

Electronic Files:

MACINTOSH SOFTWARE:

- Adobe Illustrator CC 2016 or lower
- PDF (vector)
- Adobe Photoshop CS5 or lower
 - do not flatten or merge layers
 - file should be 300 dpi at final size

IBM/PC SOFTWARE:

- Corel Draw X5 or lower

Art specs:

- Most internet graphics are not acceptable for process printing
- We require at least a 1/16" bleed
- Include all supporting graphic files (eps or TIF)

Fonts:

- **Option 1** - Include all fonts used in the file
- **Option 2** - convert all fonts to “*curves*” or “*paths*” or “*create outlines*”, depending upon the graphics program that you are using
 - Once fonts have been converted, we will not be able to edit the text